

ORDER



Orders
Order / Rev: 45614
Alt Order #: 27684869
Product Desc: Order
Estimate: 301306
Flight Dates: 03/01/22 - 03/06/22
Original Date / Rev: 03/01/22 / 03/01/22
Order Type: GENERAL

KLKN-TV

Primary AE: Katz Washington, D.C.
Sales Office: DC
Sales Region: National

Agency
Name: Smart Media Group
Buying Contact:
Billing Contact:
 1427 Leslie Ave
 Alexandria, VA 22301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Herbster for Governor
Demographic: A35+
Product Codes: Candidates
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P-04

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/28/22	03/06/22	111	\$11,745.00	\$9,983.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2022	111	\$11,745.00	\$9,983.25	0.00
Totals	111	\$11,745.00	\$9,983.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington, D.C.			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLKN	03/02/22	03/02/22	M-F 9a-10a M-F 9a-10a	CM	9a-10a	--W----	:30	1	\$25.00	P-05	0.00	NM	1	\$25.00
LIVE WITH KELLY & RY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	--W----			1			\$25.00		0.00			
N 2	KLKN	03/03/22	03/03/22	M-F 9a-10a M-F 9a-10a	CM	9a-10a	---T---	:30	2	\$25.00	P-05	0.00	NM	2	\$50.00
LIVE WITH KELLY & RY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	---T---			2			\$25.00		0.00			
N 3	KLKN	03/04/22	03/04/22	M-F 9a-10a M-F 9a-10a	CM	9a-10a	----F--	:30	1	\$25.00	P-05	0.00	NM	1	\$25.00
LIVE WITH KELLY & RY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	----F--			1			\$25.00		0.00			
N 4	KLKN	03/02/22	03/02/22	M-F 10a-11a M-F 10a-11a	CM	10a-11a	--W----	:30	1	\$35.00	P-05	0.00	NM	1	\$35.00
THE VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	--W----			1			\$35.00		0.00			
N 5	KLKN	03/03/22	03/03/22	M-F 10a-11a M-F 10a-11a	CM	10a-11a	---T---	:30	1	\$35.00	P-05	0.00	NM	1	\$35.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
THE VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		02/28/22	03/06/22	---T---		1			\$35.00		0.00				
N 6	KLKN	03/04/22	03/04/22	M-F 10a-11a M-F 10a-11a	CM	10a-11a	----F--	:30	2	\$35.00	P-05	0.00	NM	2	\$70.00
THE VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		02/28/22	03/06/22	----F--		2			\$35.00		0.00				
N 7	KLKN	03/02/22	03/02/22	Ch 8 News Midday M-F Ch 8 News Midday M-F	CM	11a-12p	--W----	:30	1	\$60.00	P-04	0.00	NM	1	\$60.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		02/28/22	03/06/22	--W----		1			\$60.00		0.00				
N 8	KLKN	03/03/22	03/03/22	Ch 8 News Midday M-F Ch 8 News Midday M-F	CM	11a-12p	---T---	:30	2	\$60.00	P-05	0.00	NM	2	\$120.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		02/28/22	03/06/22	---T---		2			\$60.00		0.00				
N 9	KLKN	03/04/22	03/04/22	Ch 8 News Midday M-F Ch 8 News Midday M-F	CM	11a-12p	----F--	:30	1	\$60.00	P-05	0.00	NM	1	\$60.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		02/28/22	03/06/22	----F--		1			\$60.00		0.00				
N 10	KLKN	03/02/22	03/02/22	M-F 12p-1p M-F 12p-1p	CM	12p-1p	--W----	:30	1	\$25.00	P-05	0.00	NM	1	\$25.00
GMA3: WHAT YOU NEED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		02/28/22	03/06/22	--W----		1			\$25.00		0.00				
N 11	KLKN	03/03/22	03/03/22	M-F 12p-1p M-F 12p-1p	CM	12p-1p	---T---	:30	1	\$25.00	P-05	0.00	NM	1	\$25.00
GMA3: WHAT YOU NEED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		02/28/22	03/06/22	---T---		1			\$25.00		0.00				
N 12	KLKN	03/04/22	03/04/22	M-F 12p-1p M-F 12p-1p	CM	12p-1p	----F--	:30	2	\$25.00	P-04	0.00	NM	2	\$50.00
GMA3: WHAT YOU NEED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		02/28/22	03/06/22	----F--		2			\$25.00		0.00				
N 13	KLKN	03/02/22	03/02/22	M-F 1p-2p M-F 1p-2p	CM	1p-2p	--W----	:30	1	\$20.00	P-05	0.00	NM	1	\$20.00
GENERAL HOSPITAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		02/28/22	03/06/22	--W----		1			\$20.00		0.00				
N 14	KLKN	03/03/22	03/03/22	M-F 1p-2p M-F 1p-2p	CM	1p-2p	---T---	:30	2	\$20.00	P-05	0.00	NM	2	\$40.00
GENERAL HOSPITAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		02/28/22	03/06/22	---T---		2			\$20.00		0.00				
N 15	KLKN	03/04/22	03/04/22	M-F 1p-2p M-F 1p-2p	CM	1p-2p	----F--	:30	1	\$20.00	P-05	0.00	NM	1	\$20.00
GENERAL HOSPITAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		02/28/22	03/06/22	----F--		1			\$20.00		0.00				
N 16	KLKN	03/02/22	03/02/22	M-F 2p-3p M-F 2p-3p	CM	2p-3p	--W----	:30	1	\$20.00	P-05	0.00	NM	1	\$20.00
TAMRON HALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		02/28/22	03/06/22	--W----		1			\$20.00		0.00				
N 17	KLKN	03/03/22	03/03/22	M-F 2p-3p M-F 2p-3p	CM	2p-3p	---T---	:30	1	\$20.00	P-05	0.00	NM	1	\$20.00
TAMRON HALL															

Order / Rev: 45614
 Alt Order #: 27684869
 Flight Dates: 03/01/22 - 03/06/22

Advertiser: Herbster for Governor
 Product Desc: Order
 Estimate: 301306

KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	---T---					1	\$20.00		0.00			
N 18	KLKN	03/04/22	03/04/22	M-F 2p-3p M-F 2p-3p	CM	2p-3p	----F--	:30	2	\$20.00	P-05	0.00	NM	2	\$40.00
TAMRON HALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	----F--					2	\$20.00		0.00			
N 19	KLKN	03/02/22	03/02/22	M-F 3p-4p M-F 3p-4p	CM	3p-4p	--W----	:30	2	\$25.00	P-05	0.00	NM	2	\$50.00
THE REAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	--W----					2	\$25.00		0.00			
N 20	KLKN	03/03/22	03/03/22	M-F 3p-4p M-F 3p-4p	CM	3p-4p	---T---	:30	3	\$25.00	P-05	0.00	NM	3	\$75.00
THE REAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	---T---					3	\$25.00		0.00			
N 21	KLKN	03/04/22	03/04/22	M-F 3p-4p M-F 3p-4p	CM	3p-4p	----F--	:30	3	\$25.00	P-05	0.00	NM	3	\$75.00
THE REAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	----F--					3	\$25.00		0.00			
N 22	KLKN	03/02/22	03/02/22	M-F 4p-5p M-F 4p-5p	CM	4p-5p	--W----	:30	2	\$50.00	P-05	0.00	NM	2	\$100.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	--W----					2	\$50.00		0.00			
N 23	KLKN	03/03/22	03/03/22	M-F 4p-5p M-F 4p-5p	CM	4p-5p	---T---	:30	3	\$50.00	P-05	0.00	NM	3	\$150.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	---T---					3	\$50.00		0.00			
N 24	KLKN	03/04/22	03/04/22	M-F 4p-5p M-F 4p-5p	CM	4p-5p	----F--	:30	3	\$50.00	P-05	0.00	NM	3	\$150.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	----F--					3	\$50.00		0.00			
N 25	KLKN	03/02/22	03/02/22	Good Morning America Good Morning America	CM	7a-9a	--W----	:30	4	\$105.00	P-04	0.00	NM	4	\$420.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	--W----					4	\$105.00		0.00			
N 26	KLKN	03/03/22	03/03/22	Good Morning America Good Morning America	CM	7a-9a	---T---	:30	4	\$105.00	P-04	0.00	NM	4	\$420.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	---T---					4	\$105.00		0.00			
N 27	KLKN	03/04/22	03/04/22	Good Morning America Good Morning America	CM	7a-9a	----F--	:30	4	\$105.00	P-04	0.00	NM	4	\$420.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	----F--					4	\$105.00		0.00			
N 28	KLKN	03/05/22	03/05/22	Good Morning America Good Morning America Sat	SM	7a-9a	-----S-	:30	3	\$50.00	P-04	0.00	NM	3	\$150.00
WEEKEND GOOD MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	-----S-					3	\$50.00		0.00			
N 29	KLKN	03/06/22	03/06/22	Good Morning America Good Morning America Su	SM	7a-8a	-----S	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00
WEEKEND GOOD MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 45614
 Alt Order #: 27684869
 Flight Dates: 03/01/22 - 03/06/22

Advertiser: Herbster for Governor
 Product Desc: Order
 Estimate: 301306
 KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	-----S					1	\$50.00		0.00			
N 30	KLKN	03/02/22	03/02/22	Ch 8 News at 5p M-F Ch 8 News 5p M-F	CM	5p-530p	--W----	:30	1	\$175.00	P-04	0.00	NM	1	\$175.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	--W----					1	\$175.00		0.00			
N 31	KLKN	03/03/22	03/03/22	Ch 8 News at 5p M-F Ch 8 News 5p M-F	CM	5p-530p	---T---	:30	2	\$175.00	P-04	0.00	NM	2	\$350.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	---T---					2	\$175.00		0.00			
N 32	KLKN	03/04/22	03/04/22	Ch 8 News at 5p M-F Ch 8 News 5p M-F	CM	5p-530p	----F--	:30	1	\$175.00	P-04	0.00	NM	1	\$175.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	----F--					1	\$175.00		0.00			
N 33	KLKN	03/02/22	03/02/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-630p	--W----	:30	1	\$325.00	P-03	0.00	NM	1	\$325.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	--W----					1	\$325.00		0.00			
N 34	KLKN	03/03/22	03/03/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-630p	---T---	:30	1	\$325.00	P-03	0.00	NM	1	\$325.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	---T---					1	\$325.00		0.00			
N 35	KLKN	03/04/22	03/04/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-630p	----F--	:30	2	\$325.00	P-03	0.00	NM	2	\$650.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	----F--					2	\$325.00		0.00			
N 36	KLKN	03/05/22	03/05/22	ABC World News Sat ABC World News Sat	CM	530p-6p	-----S-	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
ABC NEWS-SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	-----S-					1	\$125.00		0.00			
N 37	KLKN	03/05/22	03/05/22	Ch 8 News Sat at 6p Ch 8 News Sat at 6p	CM	6p-630p	-----S-	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
EYEWITNESS NEWS 8 AT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	-----S-					1	\$125.00		0.00			
N 38	KLKN	03/06/22	03/06/22	ABC World News Su ABC World News Su	CM	5p-530p	-----S	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
ABC NEWS-SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	-----S					1	\$125.00		0.00			
N 39	KLKN	03/06/22	03/06/22	Ch 8 News Sun at 530p Ch 8 News Sun 530p	CM	530-6p	-----S	:30	1	\$125.00	P-04	0.00	NM	1	\$125.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	-----S					1	\$125.00		0.00			
N 40	KLKN	03/02/22	03/02/22	M-F 1205a-105a M-F 1205a-105a	CM	1205a-105a	--W----	:30	1	\$20.00	P-05	0.00	NM	1	\$20.00
ACCESS DAILY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	--W----					1	\$20.00		0.00			
N 41	KLKN	03/03/22	03/03/22	M-F 1205a-105a M-F 1205a-105a	CM	1205a-105a	---T---	:30	2	\$20.00	P-05	0.00	NM	2	\$40.00
ACCESS DAILY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 45614
 Alt Order #: 27684869
 Flight Dates: 03/01/22 - 03/06/22

Advertiser: Herbster for Governor
 Product Desc: Order
 Estimate: 301306
 KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	---T---					2	\$20.00		0.00			
N 42	KLKN	03/04/22	03/04/22	M-F 1205a-105a M-F 1205a-105a	CM	1205a-105a	----F--	:30	1	\$20.00	P-05	0.00	NM	1	\$20.00
ACCESS DAILY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	----F--					1	\$20.00		0.00			
N 43	KLKN	03/02/22	03/02/22	Jimmy Kimmel Jimmy Kimmel	CM	1035p-1135p	--W----	:30	1	\$50.00	P-05	0.00	NM	1	\$50.00
JIMMY KIMMEL LIVE-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	--W----					1	\$50.00		0.00			
N 44	KLKN	03/03/22	03/03/22	Jimmy Kimmel Jimmy Kimmel	CM	1035p-1135p	---T---	:30	1	\$50.00	P-05	0.00	NM	1	\$50.00
JIMMY KIMMEL LIVE-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	---T---					1	\$50.00		0.00			
N 45	KLKN	03/04/22	03/04/22	Jimmy Kimmel Jimmy Kimmel	CM	1035p-1135p	----F--	:30	2	\$50.00	P-05	0.00	NM	2	\$100.00
JIMMY KIMMEL LIVE-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	----F--					2	\$50.00		0.00			
N 46	KLKN	03/02/22	03/02/22	Nightline Nightline	CM	1135p-1208a	--W----	:30	1	\$25.00	P-05	0.00	NM	1	\$25.00
NIGHTLINE-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	--W----					1	\$25.00		0.00			
N 47	KLKN	03/03/22	03/03/22	Nightline Nightline	CM	1135p-1208a	---T---	:30	2	\$25.00	P-05	0.00	NM	2	\$50.00
NIGHTLINE-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	---T---					2	\$25.00		0.00			
N 48	KLKN	03/04/22	03/04/22	Nightline Nightline	CM	1135p-1208a	----F--	:30	1	\$25.00	P-05	0.00	NM	1	\$25.00
NIGHTLINE-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	----F--					1	\$25.00		0.00			
N 49	KLKN	03/05/22	03/05/22	Sat 1235a-105a Sat 1235a-105a	CM	1235a-105a	-----S-	:30	1	\$15.00	P-05	0.00	NM	1	\$15.00
JUST FOR LAUGHS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	-----S-					1	\$15.00		0.00			
N 50	KLKN	03/05/22	03/05/22	Sat 1035p-1135p Sat 1035p-1135p	CM	1035p-1135p	-----S-	:30	2	\$25.00	P-05	0.00	NM	2	\$50.00
ET WEEKEND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	-----S-					2	\$25.00		0.00			
N 51	KLKN	03/06/22	03/06/22	Sun 1035p-1135p Sun 1035p-1135p	CM	1035p-1135p	-----S	:30	1	\$40.00	P-05	0.00	NM	1	\$40.00
BULL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	-----S					1	\$40.00		0.00			
N 52	KLKN	03/06/22	03/06/22	Sun 1135p-1235a Sun 1135p-1235a	CM	1135p-1235a	-----S	:30	1	\$30.00	P-05	0.00	NM	1	\$30.00
MAJOR CRIMES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	-----S					1	\$30.00		0.00			
N 53	KLKN	03/02/22	03/02/22	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	--W----	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 45614
 Alt Order #: 27684869
 Flight Dates: 03/01/22 - 03/06/22

Advertiser: Herbster for Governor
 Product Desc: Order
 Estimate: 301306
 KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/28/22	03/06/22	--W----			1		\$250.00		0.00				
N 54	KLKN	03/03/22	03/03/22	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	---T---	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/28/22	03/06/22	---T---			1		\$250.00		0.00				
N 55	KLKN	03/04/22	03/04/22	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	----F--	:30	2	\$250.00	P-04	0.00	NM	2	\$500.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/28/22	03/06/22	----F--			2		\$250.00		0.00				
N 56	KLKN	03/05/22	03/05/22	Ch 8 News Sat at 10p Ch 8 News Sat at 10p	CM	10p-1035p	-----S-	:30	1	\$175.00	P-04	0.00	NM	1	\$175.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/28/22	03/06/22	-----S-			1		\$175.00		0.00				
N 57	KLKN	03/06/22	03/06/22	Ch 8 News Sun at 10p Ch 8 News Sun at 10p	CM	10p-1035p	-----S	:30	1	\$205.00	P-05	0.00	NM	1	\$205.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/28/22	03/06/22	-----S			1		\$205.00		0.00				
N 58	KLKN	03/02/22	03/02/22	M-F 630p-7p M-F 630p-7p	CM	630p-7p	--W----	:30	1	\$250.00	P-03	0.00	NM	1	\$250.00
ENTERTAINMENT TONIGH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/28/22	03/06/22	--W----			1		\$250.00		0.00				
N 59	KLKN	03/03/22	03/03/22	M-F 630p-7p M-F 630p-7p	CM	630p-7p	---T---	:30	2	\$250.00	P-03	0.00	NM	2	\$500.00
ENTERTAINMENT TONIGH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/28/22	03/06/22	---T---			2		\$250.00		0.00				
N 60	KLKN	03/04/22	03/04/22	M-F 630p-7p M-F 630p-7p	CM	630p-7p	----F--	:30	1	\$250.00	P-03	0.00	NM	1	\$250.00
ENTERTAINMENT TONIGH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/28/22	03/06/22	----F--			1		\$250.00		0.00				
N 61	KLKN	03/02/22	03/02/22	Wednesday Prime 1 Wednesday Prime 1	CM	7p-8p	--W----	:30	1	\$275.00	P-05	0.00	NM	1	\$275.00
THE GOLDBERGS/THE WO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/28/22	03/06/22	--W----			1		\$275.00		0.00				
N 62	KLKN	03/02/22	03/02/22	Wednesday Prime 2 Wednesday Prime 2	CM	8p-9p	--W----	:30	1	\$250.00	P-05	0.00	NM	1	\$250.00
THE CONNERS/HOME ECO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/28/22	03/06/22	--W----			1		\$250.00		0.00				
N 63	KLKN	03/02/22	03/02/22	Wednesday Prime 3 Wednesday Prime 3	CM	9p-10p	--W----	:30	1	\$200.00	P-05	0.00	NM	1	\$200.00
A MILLION LITTLE THI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/28/22	03/06/22	--W----			1		\$200.00		0.00				
N 64	KLKN	03/03/22	03/03/22	Thursday Prime 1 Thursday Prime 1	CM	7p-8p	---T---	:30	1	\$250.00	P-05	0.00	NM	1	\$250.00
STATION 19-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/28/22	03/06/22	---T---			1		\$250.00		0.00				
N 65	KLKN	03/03/22	03/03/22	Thursday Prime 2 Thursday Prime 2	CM	8p-9p	---T---	:30	2	\$300.00	P-05	0.00	NM	2	\$600.00
GREYS ANATOMY-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

Order / Rev: 45614
 Alt Order #: 27684869
 Flight Dates: 03/01/22 - 03/06/22

Advertiser: Herbster for Governor
 Product Desc: Order
 Estimate: 301306

KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/28/22		03/06/22	---T---						2	\$300.00		0.00			
N 66	KLKN	03/03/22	03/03/22	Thursday Prime 3 Thursday Prime 3	CM	9p-10p	---T---	:30	1	\$250.00	P-05	0.00	NM	1	\$250.00
BIGSKY-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/28/22		03/06/22	---T---						1	\$250.00		0.00			
N 67	KLKN	03/04/22	03/04/22	Friday Prime 1 Friday Prime 1	CM	7p-8p	----F--	:30	2	\$275.00	P-04	0.00	NM	2	\$550.00
SHARK TANK-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/28/22		03/06/22	----F--						2	\$275.00		0.00			
N 68	KLKN	03/04/22	03/04/22	Friday Prime Other Friday Prime Other	CM	8:00 PM-10:00 PM (8:00 PM-10:00 PM)	----F--	:30	2	\$150.00	P-05	0.00	NM	2	\$300.00
20/20 (2 HOURS)-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/28/22		03/06/22	----F--						2	\$150.00		0.00			
N 69	KLKN	03/05/22	03/05/22	NBA Saturday Night NBA Saturday Night	CM	7p-10p	-----S-	:30	1	\$100.00	P-05	0.00	NM	1	\$100.00
ABC SATURDAY NIGHT E															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/28/22		03/06/22	-----S-						1	\$100.00		0.00			
N 70	KLKN	03/06/22	03/06/22	Sunday Prime 1 Sunday Prime 1	CM	6p-7p	-----S	:30	1	\$175.00	P-05	0.00	NM	1	\$175.00
AMERICAS FUNNIEST H															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/28/22		03/06/22	-----S						1	\$175.00		0.00			
N 71	KLKN	03/06/22	03/06/22	Sunday Prime Other Sunday Prime Other	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	-----S	:30	2	\$175.00	P-06	0.00	NM	2	\$350.00
AMERICAN IDOL-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/28/22		03/06/22	-----S						2	\$175.00		0.00			
N 72	KLKN	03/06/22	03/06/22	Sunday Prime 4 Sunday Prime 4	CM	9p-10p	-----S	:30	1	\$250.00	P-05	0.00	NM	1	\$250.00
THE ROOKIE-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/28/22		03/06/22	-----S						1	\$250.00		0.00			
													Totals	111	\$11,745.00



125 West 55th St
New York, NY 10019

Contract # 27684869 Changes as of: 3/1/2022 at 2:43 PM Version: Highlighting Makegood 1 Status: Confirmed

CPE: HRBST/ORDR/301306 Flight: 3/1/22 - 3/6/22 Station: KLVN Con Type: POLITICAL/NOTE
Agency: Smart Media Group Advertiser: Herbster for Governor DMA
Total \$: \$11,745.00

PO BOX 26067 Product: Order
ALEXANDRIA, VA Agency Order #: 30079074 Office: WASHINGTON
22313 Service: Nielsen
Total Spots: 111

Buyer: Gaeckler, Elaine
Salesperson: ALEXANDRA
BRADLEY
202-955-5342
Primary Demo: Adults 35+
Assistant: ALEXANDRA BRADLEY
202-955-5342
Total GRP: 197.1
Traffic #: 45614
Total CPM: \$59.59

Comments: NEW ORDER FOR HERBSTER. Payment will be issued today. Please confirm asap. Please confirm that all candidates are at the same rate in all
ordered time periods. Thanks, Elaine
Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	A3SP Impre sion	Len	3/1 - 3/6						Total Spots	Total \$	CPP*	GRP*
								3/1	3/2	3/3	3/4	3/5	3/6				
1	M-F 9a-10a		LIVE WITH KELLY & RY	\$25.00	1.0	0	30	0	1	2	1	0	0	4	\$100.00	\$25.00	4.0
2	M-F 10a-11a		THE VIEW	\$35.00	1.3	0	30	0	1	1	2	0	0	4	\$140.00	\$26.92	5.2
MSD 3	M-F 11a-12n		CHANNEL 8 EYEWITNESS	\$100.00	2.2	0	30	0	1	2	1	0	0	0	\$0.00	\$45.45	0.0
4	M-F 12n-1p		GMA3: WHAT YOU NEED	\$25.00	0.9	0	30	0	1	1	2	0	0	4	\$100.00	\$27.78	3.6
5	M-F 1p-2p		GENERAL HOSPITAL	\$20.00	0.9	0	30	0	1	2	1	0	0	4	\$80.00	\$22.22	3.6
6	M-F 2p-3p		TAMRON HALL	\$20.00	0.3	0	30	0	1	1	2	0	0	4	\$80.00	\$66.67	1.2
7	M-F 3p-4p		THE REAL	\$25.00	0.6	0	30	0	2	3	3	0	0	8	\$200.00	\$41.67	4.8
8	M-F 4p-5p		DR. PHIL	\$50.00	1.3	0	30	0	2	3	3	0	0	8	\$400.00	\$38.46	10.4
MSD 9	M-F 7a-9a		GOOD MORNING AMERICA	\$175.00	1.5	0	30	0	4	4	4	0	0	0	\$0.00	\$116.67	0.0
MSD 10	Sa 7a-9a		WEEKEND GOOD MORNING	\$100.00	1.1	0	30	0	0	0	0	3	0	0	\$0.00	\$90.91	0.0
MSD 11	Su 7a-8a		WEEKEND GOOD MORNING	\$100.00	0.9	0	30	0	0	0	0	0	1	0	\$0.00	\$111.11	0.0
12	M-F 5p-5:30p		CHANNEL 8 EYEWITNESS	\$175.00	3.4	0	30	0	1	2	1	0	0	4	\$700.00	\$51.47	13.6
13	M-F 6p-6:30p		CHANNEL 8 EYEWITNESS	\$325.00	4.0	0	30	0	1	1	2	0	0	4	\$1,300.00	\$81.25	16.0
14	Sa 5:30p-6p		ABC NEWS-SAT	\$125.00	5.9	0	30	0	0	0	0	1	0	1	\$125.00	\$21.19	5.9
15	Sa 6p-6:30p		EYEWITNESS NEWS 8 AT	\$125.00	3.4	0	30	0	0	0	0	1	0	1	\$125.00	\$36.76	3.4
16	Su 5p-5:30p		ABC NEWS-SUN	\$125.00	2.6	0	30	0	0	0	0	0	1	1	\$125.00	\$48.08	2.6
MSD 17	Su 5:30p-6p		CHANNEL 8 EYEWITNESS	\$150.00	3.0	0	30	0	0	0	0	0	1	0	\$0.00	\$50.00	0.0
18	M-F 12:00a-1a		ACCESS DAILY	\$20.00	0.3	0	30	0	1	2	1	0	0	4	\$80.00	\$66.67	1.2



125 West 55th St
New York, NY 10019

Contract # 27684869		Changes as of: 3/1/2022 at 2:43 PM		Status: Confirmed	
CPE: HRBST/ORDR/301306		Flight: 3/1/22 - 3/6/22		Con Type: POLITICAL/NOTE	
Agency: Smart Media Group		Advertiser: Herbster for Governor		Total \$: \$11,745.00	
PO BOX 26067 ALEXANDRIA, VA 22313		Product: Order		Total Spots: 111	
Agency Order #: 30079074		Buyer: Gaecle, Elaine		Total CPP: \$59.59	
Salesperson: ALEXANDRA BRADLEY		Primary Demo: Adults 35+		Total GRP: 197.1	
202-955-6342		Assistant: ALEXANDRA BRADLEY		Traffic #: 45614	
Separation:		Office: WASHINGTON			
		Service: Nielsen			
		Market: Lincoln&Hsing-Kmy-Pls DMA			
		Station: KLTN			

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	Len	3/1 - 3/6						Total Spots	Total \$	CPP*	GRP*
								3/1	3/2	3/3	3/4	3/5	3/6				
19	M-F 10:35p-11:37p		JIMMY KIMMEL-LIVE-ABC	\$50.00	1.2	0	30	0	1	1	2	0	0	4	\$200.00	\$41.67	4.8
20	M-F 11:37p-12:06a		NIGHTLINE-ABC	\$25.00	0.5	0	30	0	1	2	1	0	0	4	\$100.00	\$50.00	2.0
21	Sa 12:35a-1:05a		JUST FOR LAUGHS	\$15.00	0.3	0	30	0	0	0	0	1	0	1	\$15.00	\$50.00	0.3
22	Sa 10:35p-11:35p		ET WEEKEND	\$25.00	1.3	0	30	0	0	0	0	2	0	2	\$50.00	\$19.23	2.6
23	Su 10:35p-11:35p		BULL	\$40.00	1.1	0	30	0	0	0	0	0	1	1	\$40.00	\$36.36	1.1
24	Su 11:35p-12:35a		MAJOR CRIMES	\$30.00	0.5	3.800	30	0	0	0	0	0	1	1	\$30.00	\$60.00	0.5
25	M-F 10p-10:35p		CHANNEL 8 EYEWITNESS	\$250.00	2.6	0	30	0	1	1	2	0	0	4	\$1,000.00	\$96.15	10.4
MSD 26	Sa 10p-10:35p		CHANNEL 8 EYEWITNESS	\$125.00	2.8	0	30	0	0	0	0	1	0	0	\$0.00	\$44.64	0.0
27	Su 10p-10:35p		CHANNEL 8 EYEWITNESS	\$205.00	3.1	0	30	0	0	0	0	0	1	1	\$205.00	\$66.13	3.1
28	M-F 6:30p-7p		ENTERTAINMENT TONIGHT	\$250.00	3.0	0	30	0	1	2	1	0	0	4	\$1,000.00	\$83.33	12.0
31	W 7p-8p		THE GOLDBERGS/THE TWO	\$275.00	1.9	0	30	0	1	0	0	0	0	1	\$275.00	\$144.74	1.9
32	W 8p-9p		THE CONNERS/HOME ECO	\$250.00	2.5	0	30	0	1	0	0	0	0	1	\$250.00	\$100.00	2.5
33	W 9p-10p		A MILLION LITTLE THINGS	\$200.00	2.9	0	30	0	1	0	0	0	0	1	\$200.00	\$68.97	2.9
34	Th 7p-8p		STATION 19-ABC	\$250.00	3.7	0	30	0	0	1	0	0	0	1	\$250.00	\$67.57	3.7
35	Th 8p-9p		GREY'S ANATOMY-ABC	\$300.00	3.7	0	30	0	0	2	0	0	0	2	\$600.00	\$81.08	7.4
36	Th 9p-10p		BIGSKY-ABC	\$250.00	3.2	0	30	0	0	1	0	0	0	1	\$250.00	\$78.13	3.2
37	F 7p-8p		SHARK TANK-ABC	\$275.00	2.4	0	30	0	0	0	2	0	0	2	\$550.00	\$114.58	4.8
38	F 8p-10p		20/20 (2 HOURS)-ABC	\$150.00	3.4	0	30	0	0	0	2	0	0	2	\$300.00	\$44.12	6.8
39	Sa 7p-8p		ABC SATURDAY NIGHT E	\$100.00	3.4	0	30	0	0	0	0	1	0	1	\$100.00	\$29.41	3.4



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 27684869	Changes as of: 3/1/2022 at 2:43 PM	Version: Highlighting Makegood 1	Status: Confirmed
CPE: HRSB/ORDR/301306	Flight: 3/1/22 - 3/6/22	Station: KLNK	Con Type: POLITICAL/VOTE
Agency: Smart Media Group	Advertiser: Herbster for Governor	Market: Lincoln&Hsing-Kmy-Pis DMA	Total \$: \$11,745.00
PO BOX 26067	Product: Order	Office: WASHINGTON	Total Spots: 111
ALEXANDRIA, VA 22313	Agency Order #: 30079074	Service: Nielsen	Total CPP: \$59.59
	Buyer: Gaeckler, Elaine	Primary Demo: Adults 35+	Total GRP: 197.1
	Salesperson: ALEXANDRA BRADLEY	Assistant: ALEXANDRA BRADLEY	Traffic #: 45614
	202-955-5342		
Separation:			

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impre sion	Len	3/1 - 3/6						Total Spots	Total \$	CPP*	GRP*
								3/1	3/2	3/3	3/4	3/5	3/6				
	Su		AMERICAS FUNNIEST H	\$175.00	2.6	0	30	0	0	0	0	0	1	1	\$175.00	\$67.31	2.6
	40 6p-7p																
	Su		AMERICAN IDOL-ABC	\$175.00	2.5	0	30	0	0	0	0	0	2	2	\$350.00	\$70.00	5.0
	41 7p-9p																
	Su		THE ROOKIE-ABC	\$250.00	3.8	0	30	0	0	0	0	0	1	1	\$250.00	\$65.79	3.8
	42 9p-10p																
	M-F		CHANNEL 8 EYEWITNESS	\$60.00	2.2	0	30	0	1	2	1	0	0	4	\$240.00	\$27.27	8.8
	MGD 43 11a-12n																
	M-F		GOOD MORNING AMERICA	\$105.00	1.5	0	30	0	4	4	4	0	0	12	\$1,260.00	\$70.00	18.0
	MGD 44 7a-9a																
	Sa		WEEKEND GOOD MORNING	\$50.00	1.1	0	30	0	0	0	0	3	0	3	\$150.00	\$45.45	3.3
	MGD 45 7a-9a																
	Su		WEEKEND GOOD MORNING	\$50.00	0.9	0	30	0	0	0	0	0	1	1	\$50.00	\$55.56	0.9
	MGD 46 7a-8a																
	Su		CHANNEL 8 EYEWITNESS	\$125.00	3.0	0	30	0	0	0	0	0	1	1	\$125.00	\$41.67	3.0
	MGD 47 5:30p-6p																
	Sa		CHANNEL 8 EYEWITNESS	\$175.00	2.8	0	30	0	0	0	0	1	0	1	\$175.00	\$62.50	2.8
	MGD 48 10p-10:35p																
TOTALS:								0	24	34	33	10	10	111	\$11,745.00	\$59.59	197.1



125 West 55th St
New York, NY 10019

Contract # 27684869	Changes as of: 3/1/2022 at 2:43 PM	Version: Highlighting Makegood 1	Status: Confirmed
CPE: HRBST/ORDR/301306	Flight: 3/1/22 - 3/6/22	Station: KLKN	Con Type: POLITICAL/NOTE
Agency: Smart Media Group	Advertiser: Herbster for Governor	Market: Lincoln&Hsing-Kmy-Pls DMA	Total \$: \$11,745.00
PO BOX 26067 ALEXANDRIA, VA 22313	Product: Order	Office: WASHINGTON	Total Spots: 111
	Agency Order #: 30079074	Service: Nielsen	Total CPP: \$59.59
	Buyer: Gaeckler, Elaine	Primary Demo: Adults 35+	Total GRP: 197.1
	Salesperson: ALEXANDRA BRADLEY	Assistant: ALEXANDRA BRADLEY	Traffic #: 45614
	Separation:		

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
03/01/22 2:43 PM	Joy Wenn	See rate adjustments on lines 43-48. Will send offer over for additional \$\$
03/01/22 2:34 PM	Sy/tem	Notice Received.
03/01/22 1:44 PM	ALEXANDRA BRADLEY	NEW ORDER FOR HERBSTER. Payment will be issued today. Please confirm asap. Please confirm that all candidates are at the same rate in all ordered time periods.

Competitive Information	
Market Budget:	\$15,815
KLKN Share:	100%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	111	\$11,745.00	\$59.59	197.1
Total	100%	111	\$11,745.00	\$59.59	197.1

Monthly Summary		
Month	Spots	Dollars
2022-Mar	111	\$11,745.00
Total	111	\$11,745.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Makegood 1	3/1/22 2:43 PM	Joy Wenn	Confirmed	22	22	\$-1,175.00
Queued for Electronic Contracting	3/1/22 2:04 PM					\$0
New	3/1/22 1:44 PM	ALEXANDRA BRADLEY	Confirmed	111		\$12,920.00

Changes: Total \$ from \$12,920.00 to \$11,745.00. Total GRPs from 235.8 to 197.1. Total CPP from \$67.07 to \$59.59. Total GIMPs from 0 to 197. Total CPM from \$0.00 to \$59.59. 12 buylines added or modified.

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St
New York, NY 10019

Contract # 27684869		Changes as of: 3/1/2022 at 2:34 PM		Version: Current State Version 1		Con Type: POLITICAL/NOTE	
CPE: HRBST/ORDR/301306		Flight: 3/1/22 - 3/6/22		Station: KLKN		Total \$: \$12,920.00	
Agency: Smart Media Group		Advertiser: Herbs for Governor		Market: Lincoln&Hstng-Kmy-Pls DMA			
PO BOX 26067		Product: Order		Office: WASHINGTON		Total Spots: 111	
ALEXANDRIA, VA 22313		Agency Order #: 30079074		Service: Nielsen		Total CPP: \$65.55	
		Buyer: Gaeckler, Elaine		Primary Demo: Adults 35+		Total GRP: 197.1	
		Salesperson: ALEXANDRA BRADLEY		Assistant: ALEXANDRA BRADLEY		Traffic #: 45614	
		202-955-5342					

Comments: NEW ORDER FOR HERBSTER. Payment will be issued today. Please confirm asap. Please confirm that all candidates are at the same rate in all ordered time periods. Thanks, Elaine

Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	A3SP Impre ssion	Len	3/1 - 3/6						Total Spots	Total \$	CPP*	GRP*
								3/1	3/2	3/3	3/4	3/5	3/6				
1	M-F 9a-10a		LIVE WITH KELLY & RY	\$25.00	1.0	0	30	0	1	2	1	0	0	4	\$100.00	\$25.00	4.0
2	M-F 10a-11a		THE VIEW	\$35.00	1.3	0	30	0	1	1	2	0	0	4	\$140.00	\$26.92	5.2
3	M-F 11a-12n		CHANNEL 8 EYEWITNESS	\$100.00	2.2	0	30	0	1	2	1	0	0	4	\$400.00	\$45.45	8.8
4	M-F 12n-1p		GMA3: WHAT YOU NEED	\$25.00	0.9	0	30	0	1	1	2	0	0	4	\$100.00	\$27.78	3.6
5	M-F 1p-2p		GENERAL HOSPITAL	\$20.00	0.9	0	30	0	1	2	1	0	0	4	\$80.00	\$22.22	3.6
6	M-F 2p-3p		TAMRON HALL	\$20.00	0.3	0	30	0	1	1	2	0	0	4	\$80.00	\$66.67	1.2
7	M-F 3p-4p		THE REAL	\$25.00	0.6	0	30	0	2	3	3	0	0	8	\$200.00	\$41.67	4.8
8	M-F 4p-5p		DR. PHIL	\$50.00	1.3	0	30	0	2	3	3	0	0	8	\$400.00	\$38.46	10.4
9	M-F 7a-9a		GOOD MORNING AMERICA	\$175.00	1.5	0	30	0	4	4	4	0	0	12	\$2,100.00	\$116.67	18.0
10	Sa 7a-9a		WEEKEND GOOD MORNING	\$100.00	1.1	0	30	0	0	0	0	3	0	3	\$300.00	\$90.91	3.3
11	Su 7a-8a		WEEKEND GOOD MORNING	\$100.00	0.9	0	30	0	0	0	0	0	1	1	\$100.00	\$111.11	0.9
12	M-F 5p-5:30p		CHANNEL 8 EYEWITNESS	\$175.00	3.4	0	30	0	1	2	1	0	0	4	\$700.00	\$51.47	13.6
13	M-F 6p-6:30p		CHANNEL 8 EYEWITNESS	\$325.00	4.0	0	30	0	1	1	2	0	0	4	\$1,300.00	\$81.25	16.0
14	Sa 5:30p-6p		ABC NEWS-SAT	\$125.00	5.9	0	30	0	0	0	0	1	0	1	\$125.00	\$21.19	5.9
15	Sa 6p-6:30p		EYEWITNESS NEWS 8 AT	\$125.00	3.4	0	30	0	0	0	0	1	0	1	\$125.00	\$36.76	3.4
16	Su 5p-5:30p		ABC NEWS-SUN	\$125.00	2.6	0	30	0	0	0	0	0	1	1	\$125.00	\$48.08	2.6
17	Su 5:30p-6p		CHANNEL 8 EYEWITNESS	\$150.00	3.0	0	30	0	0	0	0	0	1	1	\$150.00	\$50.00	3.0
18	M-F 12:06a-1a		ACCESS DAILY	\$20.00	0.3	0	30	0	1	2	1	0	0	4	\$80.00	\$66.67	1.2



125 West 55th St
New York, NY 10019

Contract # 27684869	Changes as of: 3/1/2022 at 2:34 PM	Version: Current State Version 1
CPE: HRSB/ORDR/301306	Flight: 3/1/22 - 3/6/22	Con Type: POLITICAL/NOTE
Agency: Smart Media Group	Advertiser: Herpster for Governor	Total \$: \$12,920.00
PO BOX 26067 ALEXANDRIA, VA 22313	Product: Order Agency Order #: 30079074	Total Spots: 111
	Buyer: Gaeckler, Elaine Salesperson: ALEXANDRA BRADLEY 202-955-5342	Total CPM: \$65.55
	Primary Demo: Adults 35+ Assistant: ALEXANDRA BRADLEY 202-955-5342	Total GRP: 197.1
	Separation:	Traffic #: 45614

													3/1 - 3/6					
#	Day/Time	DP	Program	Rate	A3SP Rating	A3SP Impre ssion	Len	3/1 - 3/6						Total Spots	Total			
								3/1	3/2	3/3	3/4	3/5	3/6		\$	CPP*	GRP*	
	M-F 19 10:35p-11:37p		JIMMY KIMMELIVE-ABC	\$50.00	1.2	0	30	0	1	1	2	0	0	4	\$200.00	\$41.67	4.8	
	M-F 20 11:37p-12:06a		NIGHTLINE-ABC	\$25.00	0.5	0	30	0	1	2	1	0	0	4	\$100.00	\$50.00	2.0	
	Sa 21 12:35a-1:05a		JUST FOR LAUGHS	\$15.00	0.3	0	30	0	0	0	0	1	0	1	\$15.00	\$50.00	0.3	
	Sa 22 10:35p-11:35p		ET WEEKEND	\$25.00	1.3	0	30	0	0	0	0	2	0	2	\$50.00	\$19.23	2.6	
	Su 23 10:35p-11:35p		BULL	\$40.00	1.1	0	30	0	0	0	0	0	1	1	\$40.00	\$36.36	1.1	
	Su 24 11:35p-12:35a		MAJOR CRIMES	\$30.00	0.5	3,800	30	0	0	0	0	0	1	1	\$30.00	\$60.00	0.5	
	M-F 25 10p-10:35p		CHANNEL 8 EYEWITNESS	\$250.00	2.6	0	30	0	1	1	2	0	0	4	\$1,000.00	\$96.15	10.4	
	Sa 26 10p-10:35p		CHANNEL 8 EYEWITNESS	\$125.00	2.8	0	30	0	0	0	0	1	0	1	\$125.00	\$44.64	2.8	
	Su 27 10p-10:35p		CHANNEL 8 EYEWITNESS	\$205.00	3.1	0	30	0	0	0	0	0	1	1	\$205.00	\$66.13	3.1	
	M-F 28 6:30p-7p		ENTERTAINMENT TONIGH	\$250.00	3.0	0	30	0	1	2	1	0	0	4	\$1,000.00	\$83.33	12.0	
	W 31 7p-8p		THE GOLDBERGS/THE WO	\$275.00	1.9	0	30	0	1	0	0	0	0	1	\$275.00	\$144.74	1.9	
	W 32 8p-9p		THE CONNERS/HOME ECO	\$250.00	2.5	0	30	0	1	0	0	0	0	1	\$250.00	\$100.00	2.5	
	W 33 9p-10p		A MILLION LITTLE THI	\$200.00	2.9	0	30	0	1	0	0	0	0	1	\$200.00	\$68.97	2.9	
	Th 34 7p-8p		STATION 19-ABC	\$250.00	3.7	0	30	0	0	1	0	0	0	1	\$250.00	\$67.57	3.7	
	Th 35 8p-9p		GREY'S ANATOMY-ABC	\$300.00	3.7	0	30	0	0	2	0	0	0	2	\$600.00	\$81.08	7.4	
	Th 36 9p-10p		BIGSKY-ABC	\$250.00	3.2	0	30	0	0	1	0	0	0	1	\$250.00	\$78.13	3.2	
	F 37 7p-8p		SHARK TANK-ABC	\$275.00	2.4	0	30	0	0	0	2	0	0	2	\$550.00	\$114.58	4.8	
	F 38 8p-10p		20/20 (2 HOURS)-ABC	\$150.00	3.4	0	30	0	0	0	2	0	0	2	\$300.00	\$44.12	6.8	
	Sa 39 7p-8p		ABC SATURDAY NIGHT E	\$100.00	3.4	0	30	0	0	0	0	1	0	1	\$100.00	\$29.41	3.4	



125 West 55th St
New York, NY 10019

Contract # 27684869	Changes as of: 3/1/2022 at 2:34 PM	Version: Current State Version 1
CPE: HRBST/ORDR/301306	Flight: 3/1/22 - 3/6/22	Station: KLKN
Agency: Smart Media Group	Advertiser: Herbster for Governor	Market: Lincoln&Hstng-Kmy-Pls DMA
PO BOX 26067	Product: Order	Office: WASHINGTON
ALEXANDRIA, VA 22313	Agency Order #: 30079074	Service: Nielsen
	Buyer: Gaeckler, Elaine	Primary Demo: Adults 35+
	Salesperson: ALEXANDRA BRADLEY	Assistant: ALEXANDRA BRADLEY
	Separation:	Total GRP: 197.1
		Traffic #: 45614
		Total Spots: 111
		Total CPP: \$65.55
		Total \$: \$12,920.00

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impre ssion	Len	3/1 - 3/6						Total Spots	Total \$	CPP*	GRP*
								3/1	3/2	3/3	3/4	3/5	3/6				
40	Su 6p-7p		AMERICAS FUNNIEST H	\$175.00	2.6	0	30	0	0	0	0	0	1	1	\$175.00	\$67.31	2.6
41	Su 7p-9p		AMERICAN IDOL-ABC	\$175.00	2.5	0	30	0	0	0	0	0	2	2	\$350.00	\$70.00	5.0
42	Su 9p-10p		THE ROOKIE-ABC	\$250.00	3.8	0	30	0	0	0	0	0	1	1	\$250.00	\$65.79	3.8
TOTALS:								0	24	34	33	10	10	111	\$12,920.00	\$65.55	197.1



125 West 55th St
New York, NY 10019

Contract # 27684899	Changes as of: 3/1/2022 at 2:34 PM	Version: Current State Version 1	Con Type: POLITICAL/NOTE
CPE: HRBST/ORDR/301306	Flight: 3/1/22 - 3/6/22	Station: KLNK	Total Spots: 111
Agency: Smart Media Group	Advertiser: Herbstler for Governor	Market: Lincoln&Hstng-KrnY-Pls DMA	Total \$: \$12,920.00
PO BOX 26067 ALEXANDRIA, VA 22313	Product: Order	Office: WASHINGTON	Total CPP: \$65.55
Agency Order #: 30079074	Buyer: Gaeckler, Elaine	Service: Nielsen	Total GRP: 197.1
Salesperson: ALEXANDRA BRADLEY 202-955-5342	Primary Demo: Adults 35+	Assistant: ALEXANDRA BRADLEY 202-955-5342	Traffic #: 45614
Separation:			

Special Instructions

Order Level Comments		
Date/Time	Added by	Comment
03/01/22 2:34 PM	System	Notice Received.
03/01/22 1:44 PM	ALEXANDRA BRADLEY	NEW ORDER FOR HERBSTLER. Payment will be issued today. Please confirm asap. Please confirm that all candidates are at the same rate in all ordered time periods.

Competitive Information	
Market Budget:	\$15,815
KLKN Share:	100%
Comment:	Competitive Unknown

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	111	\$12,920.00	\$65.55
Total	100%	111	\$12,920.00	\$65.55

Monthly Summary		
Month	Spots	Dollars
2022-Mar	111	\$12,920.00
Total	111	\$12,920.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot#	Spot- \$ Chg Contract \$ Comment
Queued for Electronic Contracting	3/1/22 2:04 PM				\$0 \$0
New	3/1/22 1:44 PM	ALEXANDRA BRADLEY	Confirmed	111	\$12,920.00 \$12,920.00

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.